

TWENTY-FOURTH YEAR NO. 32

GLEICHEN, ALBERTA, WEDNESDAY, NOVEMBER 14, 1930

SUBSCRIPTION \$300 PER YEAR

MR. NOLAN GAVE SPLENDID ADDRESS AT CLUB

A very large and attentive audience listened carefully to the illustrated lecture by Mr. Nolan, of Calgary, on the subject of the development of the St. Lawrence river and its proposed navigation and power possibilities. At the outset of his remarks the lecturer emphasized the fact that the scheme was as yet only in a stage of discussion and that now was the time for the citizens of other country interested to obtain such information as would enable them to understand and appreciate the arguments put forward by the proponents of the various schemes. Broadly speaking the scheme is to deepen and dam the St. Lawrence river in its international and purely Canadian portions so as to permit ocean going vessels drawing not more than 25 feet of water to pass up the river and use the ports on the upper Great Lakes without the necessity of transshipping their cargo. The works necessary to accomplish this would place at the disposal of the community the water that would develop many millions of horsepower at a comparatively low cost. By means of maps and charts and also simple photographs of the portion of the river under discussion Mr. Nolan brought out the gigantic nature of the undertaking and its expected results on the future of Canada as a whole.

It is not the purpose to give a synopsis of the lecture which was delivered in a pleasing and fluent manner. Mr. Nolan possesses a rare platform personality, a nicely modulated voice of good carrying qualities which enabled him to make his hearers follow the subject matter of the lecture with interest and pleasure. The Gleichen Canadian Club is to be congratulated upon the choice of both lecturer and subject.

Mr. Nolan possesses a rare platform personality, a nicely modulated voice of good carrying qualities which enabled him to make his hearers follow the subject matter of the lecture with interest and pleasure. The Gleichen Canadian Club is to be congratulated upon the choice of both lecturer and subject.

Mr. Nolan's lecture is the means of arousing a spirit of enterprise in the Canadian people with regard to the national interest in this matter he will have achieved his purpose. Such lectures as this provide the means whereby many of us get in touch with purely national and international affairs and it is to be hoped that this one is to be but one of a series of this type of lecture that will be presented by the Canadian Club during the coming winter.

Mention should be made of the series of very fine educational slides which were supplied by the kindness of the C. P. R. Colonization Branch. They embraced subjects of interest from fox farming in New Brunswick to a very complete picture of the Trail smelter operation, which were shown to the very best advantage by Mr. Gorrill our local operator. The film on fox farming was brought all the way from Montreal for Monday night's meeting, while the others came from Winnipeg, however the expense in connection with the slides

Annual Old Timers Dance Friday, Nov. 28, 1930

No Western year would be complete
In which Old Timers fall,
With glowing hearts and nimble feet
To tread the old Back Trail;
So on this night we'll be there,
With memories sweet and sad,
To mingle with old tillulums,
Once more as lass and lad.

The modern dance may be all right
For modern maids and men,
But for the pioneers, give them
The old time steps again.
The reels, the lancers and the jig
The schottische and the reel,
Are what sure set your pulse abeat;
They certainly are the best.

were safely met by the collection. So many people have expressed their hope that the Canadian Club will put on something else of the like nature that The Call would like to pass that matter on for the executive. We may have something more to do in a certain place is filled in a community life by gatherings that supply the threefold need of education, recreation, and an opportunity to meet one another.

Gleichen people always turn out well to worth while things, and we feel sure that the Canadian Club can make for itself a larger place in the community than has been done in the past if its meetings are planned with a view to benefit the largest possible number. To do this it is not necessary to compete with the frankly recreational activities, but educational matters can be so presented as to provide the informational side presented in an interesting and popular manner. The Club will then have its reward in the increased knowledge and interest of the people in the affairs that concern them as Canadians.

THE "VIRGINIAN" SATURDAY, NOV. 16

Eugene Pallietto returns to, boots and saddle in "The Virginian." This picture is the greatest of the silent screen, a ten years from horseback riding for pictures. It is cast as the loquacious cowboy, "Honey" Wiggin, who has been brought to the immortal Owen Wister story.

Pallietto most recent and most famous characterization was that of the blundering Sgt. Hecuba in the Van Dine picture "The Case." "The Virginian" which comes to the Gleichen community hall on Saturday night has one of the greatest casts ever gathered together. Gary Cooper plays the beloved, heroic "Virginian."

FOUR GOOD PRIZES

The Gleichen Old Timers will give four prizes for the best essays on "Gleichen Old Timers Hall" to be written by public and high school pupils within 40 miles of Gleichen. Consideration to be given on or before November 25th. First prize \$10. Second \$5. Third \$3 Fourth \$2. GLEICHEN OLD TIMERS, T. E. Brock, Secretary.

HALL PACKED FOR ARMISTICE DAY ANNIVERSARY

Yesterday morning the Gleichen Community Hall was filled, many standing, to observe the 15th anniversary of Armistice Day. Owing to the heavy fall of snow, the entire service was conducted in the hall. The Rev. Davies, Corcoran, House and Design Jones conducted the service very impressively as provided for all Canada, after which Rev. Mr. House gave a lengthy discourse in which he explained many matters of the Great War to the children, adding "preparedness" in case of another war, which he said no one wanted, but it should be ready in case of war, and related some of his experiences during the war during which he spent two years in the lines.

Mr. Davies read the full list of the Gleichen district "Honor Roll" as listed on the Gleichen monument, adding therein the name of Harry Williams. Wreaths were placed on the monument and also on the graves of the departed comrades at the cemetery.

David McLeish left Sunday afternoon to attend the Wheat Pool convention at Winnipeg as the Gleichen delegate. Ray G. A. Love and wife motored down from Redlands and spent Sunday visiting Mr. and Mrs. W. P. Evans, being friends of 35 years standing.

It was to the fore and brings a lot of business to Gleichen. J. A. Ramsay reports his big annual sale a great success, people coming from long distances to take advantage of the reduced prices he is offering. The Ramsay Mercantile Co. J. E. Woodall, editor of the Alberta Farmer, with his wife, daughter and son-in-law, Mr. and Mrs. Pottinger spent Sunday visiting Mr. and Mrs. W. Park Evans.

BRIGHT BOY PROBLEM
We hear a good deal about the necessity for special attention to the dull child, and every aid which may be given. But a lot of bright boys are used and thought and practical assistance, too.

Education of the masses to a certain common level is to be desired, but unless the boy who shows exceptional talent is given special opportunities to develop his latent powers, not only he, but the world as a whole, is the loser.

Thousands of mediocre boys are through college with little benefit to the world, while a few thousand who have great gifts are denied the privileges, through lack of means.

DANCE AT CLUB
On Tuesday, November 25th, in the Carleton Hall, under the auspices of the Chas. Y. M. C. A. Harmon Orchestra—4 pieces. Admission 10c. Ladies Free. Lunch 25c.

BARN FOR SALE—38 ft. long 12 ft. wide and 30 ft. high, left will hold 1 to 2 loads of hay. Going cheap. New frame and good foundation. Can easily be moved. See Mrs. Little, Gleichen.

DON'T BLAME THE SCHOOL TEACHER

Every parent is vitally interested and should sit on the cases of his child's lack of advancement at school.

SEALED TENDERS addressed to the undersigned and endorsed "Tenders for Public Building, Drumheller, Alberta," will be received until 12 o'clock noon, Thursday, November 28, 1930, for the construction of a public building, at Drumheller, Alberta.

Plans and specifications may be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, and the Resident Architect, Asst. Receiver General's Bldg., Calgary, Alberta, and the Postmaster, Drumheller, Alberta.

Tenders will not be considered unless made on the forms supplied by the Department and in accordance with the conditions set forth therein. Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Minister of Public Works, equal to 10 per cent of the amount of the tender. Bonds of the Dominion of Canada or bonds of the Canadian National Railway Company will also be accepted as security, or bonds and a cheque if required to make up an odd amount.

NOTE—Blue prints can be obtained at the office of the Chief Architect, Department of Public Works, by depositing an accepted bank cheque order of the Minister of Public Works for the sum of \$20.00, payable to the order of the Minister of Public Works, which will be returned if the intending bidder submit a regular bid.

By order, N. DESJARDINS, Secretary, Department of Public Works, Ottawa, October 30, 1930.

RED & WHITE STORE

CANADA FOR CANADIANS

All goods sold in Canada under the Red and White label are Canadian in every respect—from the product itself to the ink on the label. Every cent spent for Red and White label goods today helps to support a Canadian industry. Help us in the pull for Canadian and Empire Prosperity.

Alberta Honey, 5 lbs for 69c
10 lb. pail Rodgers Golden Syrup 77c
3 lb. Australian Seedless Raisins 37c
8 lb sack Rolled Oats 37c
Introducing Domestic Shortening 2 lbs. 39c
Pears 5 lb. Plume brand. These are no longer a luxury when bought at this low price. 89c
2 lbs Orange-Cream Melty Sandwich Biscuit 59c
Tomatoes, 4 tins 59c
2 lbs. Tapioca, Java Milk-White 19c

Ask for our circular on the Economy Sale for next Friday and Saturday. A lot more specials will be found on it. If you did not get one through the mail ask for one. It will save you money.

Bread 3 Loaves for 25c.

R. W. BROWN

GLEICHEN, ALBERTA.

Talking Picture Coming to GLEICHEN COMMUNITY HALL

ENTITLED
"SONG OF THE WEST"
featuring JOHN BOLES

GUARANTEED PERFORMANCE EQUAL TO ANY CITY PRODUCTION

100% NATURAL COLOR
100% TALKING, SINGING AND DANCING

PRICES: Children 25c. Adults 50c

Ask yourself the following searching questions:

"Is my child handicapped with poor health? If so I can and must remedy that, for his eyes may not suffer from the loving happy home atmosphere that is alone conducive to peace and quiet? If not, why not? If so I must teach him to discipline himself and energize his habits of living. Is he the victim of late

hours, undue excitement of social keep his possessions to himself. Do I insist on silence during the hours of evening home work, or is there chatter everywhere? Are the lights good, that his eyes may not suffer? Am I foolish enough to criticize the teacher before the children? Am I one of those who think my children are perfect and always in the right and do I blame the teacher?

An Outdoors Classic

"The Virginian"

Popular Three: Mary Brian
Gary Cooper & Richard Arlen

Saturday Night in Gleichen Community Hall

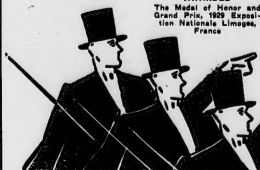
Spectacular action! Gorgeous scenic background! Thrilling romance! Luscious humor. Glamorous, swagging, cattle-range days live again for you. You see, Owen Wister's immortal story, millions have read and love. A theme as mighty as "The Covered Wagon," is the most amazing outdoor picture ever made.

A Finer Flavor
For Finer Tastes

CALGARY DRY GINGER ALE

Is recognized wherever good beverages are served as the finest of all Ginger Ales.

AWARDED
The Medal of Honor and
Grand Prix, 1925 Exposition
Nationale, Vincennes, France



Calgary Brewing and Malting Co., Ltd.



Kraft's Furs
Specializing in a full range of
FUR COATS
We do expert Fur remodeling.
Kraft's Furrier
LIMITED
523 8th Ave. West
CALGARY, ALTA.
Est. 1906

M MURRAY
Accountant
Insurance of all Kinds
Real Estate
Income Tax Returns Prepared.
Secretarial Work
Undertaken
Local Agent for: North Empire
Fire Ins. Co., Norwich
Union Fire Ins. Society, Con-
tinental Ins. Co. of N. Y.
Rents Collected.
Properties looked after
"Insure with Murray and
Stop Your Worry."
Office in Town Hall
GLEICHEN, ALTA.

WINTER VACATIONS

Low
EXCURSION
FARES
During
December



Canadian
Pacific

Old
Country
to
Eastern
Canada
Central
States
Pacific
Coast

Call, phone or write:

Phone 51, Gleichen
H. L. PHILLIPS

Printing, Phone 12

CANADA'S FINEST Lager Beers

FIVE FAMOUS BRANDS
ONE QUALITY--THE BEST

PRODUCTS OF THE BREWING INDUSTRY ARE
SERVED AT GOOD HOTELS AND CLUBS, BEER
PARLORS SUPPLY, IN A LEGITIMATE WAY, THE
DEMAND FOR A MILD ALCOHOLIC BEVERAGE.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA
DISTRIBUTORS LIMITED
PHONE NO. 39 GLEICHEN

This advertisement is not inserted by the Alberta Liquor Control Board or Government of the Province of Alberta.

Town & District

Next big event Friday, Nov. 28th--
the Old Times' Ball.

Mrs. D. Hardwick of Armada, spent
a couple of days visiting Mrs. T. H.
Beach last week.

Mr. and Mrs. L. Cuthbert and child
retired to Lethbridge Saturday
and spent the Thanksgiving holiday
at Mrs. Cuthbert's home.

A social dance will be given at Cluny
on Tuesday, November 26th, by the
Cluny Y.M.A. All are invited.

You will want to see and hear the
talking pictures for the first time
in Gleichen next Tuesday night.

St. Andrew's W. A. will hold their
annual bazaar on Saturday, Novem-
ber 22nd. Keep this date free.

The meeting of the Chamber of
Commerce to be held in the Mea-
dowbrook Hall has been postponed to
Friday, Dec. 5th.

Mr. and Mrs. C. A. VanWinkle and
children moved on from High River
on Sunday and spent Thanksgiving
at the home of Mr. and Mrs. J. Lee-
ter.

A nice fall of snow set in Tuesday
morning after a week of balmy chick-
en weather. There was a little
frost last night, and the snow is
falling lightly today.

The entire staff of the Gleichen
public and high schools attended the
teachers convention at Calgary last
week and report having enjoyed the
meetings as well as having a good
time. Many of the teachers from
the surrounding district were also
present.

The ladies of St. Victor's Church
are holding a fowl supper and social
evening on Monday, November 17th,
beginning at 6 o'clock, until all are
served, in the Gleichen Community
Hall. All are invited and music will
be provided throughout the evening.
Each ticket entitles the holder to a
chance for the prize which will be
given out during the evening. Come
one, come all. Free for adults and
50c for children.

A company of friends and neighbors
met Saturday evening at the home
of Mr. and Mrs. George Gilbert and
spent a pleasant time playing card
whist. Those present were Mr. and
Mrs. P. R. Fien, Mr. and Mrs. Blain,
Mr. and Mrs. Eglund, Mrs. Archie
Blain, Mrs. Geo. Desjardine, Miss
Stone, Miss Rita Blain, Miss Lauretta
Blain, Miss Mary Cecil, Mr. James
Jarvis and Mr. J. Hewitson. Mrs.
Eglund scored the highest number of
points for the ladies first and the
highest game score was made by Mr.
P. R. Fien, the consolation was won
by Mr. Jarvis.

TOWN OF GLEICHEN

OFFICE HOURS
9 a.m. to 12:30 p.m. and
2:00 to 5:00 p.m. Daily

Council meeting second Friday of
each month at 8 p.m.
This office will be closed as follows:
Sundays, Statutory Holidays and the
last fortnight of July each year.

First two legal working days of each
month for meter reading and first two
legal working days following the
fifteenth of month for collections, etc.
M. MURRAY,
Secretary-Treasurer.

**T. H. Beach
Auctioneer**

Sales Conducted any place
in the Province

FOR TERMS
Enquire at Office, Pioneer Hotel
Market Block
Office phone 5. Residence phone 2

NOTICE

**PUBLIC SALE OF LANDS
UNDER THE TAX RECOVERY
ACT 1920**

**MUNICIPAL DISTRICT OF
BLACKFOOT, NO. 218.**

Notice is hereby given that, under
the provisions of The Tax Recovery
Act, 1920, the Municipal District of
Blackfoot, No. 218, will offer for sale
by public auction, at the Municipal
office, at Gleichen, Alta., on Tuesday,
the ninth day of December, 1930, at
1 p.m. the following land:

Part of Sec. 26, Twp-18-Rge-Mer
S.E. 17 22 21 4th
S.W. 17 22 21 4th
S.W. 14 22 22 4th
East of Canal N.E. 9 23 23 4th
East of Canal S.E. 9 23 23 4th
S.E. 27 23 23 4th

Plan 6753 A.D. Gleichen sub-division
Lots
1 to 20 14 D
1 to 20 14 C
6 12 A
6 13 A

Plan 550 A.M. Hamlet of Chancellors,
Block
Lots
1 and 2 1,
3 1,
5 1,
7 1,
12 9,
13 9,
21 and 22 9.

The above lands will be offered for
sale subject to a reserve bid, and
reservations contained in the existing
certificates of title. Terms, cash, un-
less otherwise arranged.
Redemption may be arranged by
the payment of arrears of taxes and
costs at any time prior to sale.
Dated at Gleichen, Alberta, this
5th day of November, 1930.
W. E. THOMPSON,
Secretary-Treasurer.

GLEICHEN PASSENGER TRAIN SCHEDULE

Gleichen passenger train schedule.
No. 1, westbound 5:30 p.m.
No. 2 eastbound, 8:15 a.m.
No. 3, westbound, 5:45 a.m.
No. 4, eastbound, 4:25 p.m.

REPOSSESSED AUTOMOBILES

at
Give-Away Prices

One of the largest finance companies in Canada
has consigned to us for exclusive sale, their

Entire Stock of Used Cars

1929 ESSEX Sedan \$445	These cars have been repossessed from former own- ers--The balance due on them in many cases is only a fraction of their actual value--	1928 FORD 2-Door Sedan \$165
------------------------------	--	------------------------------------

TERMS MADE TO RESPONSIBLE PARTIES
If interested call at our show room or phone
MRS. Ask for Mr. J. HAHLEY, our used car Manager.

Alberta NASH Limited

Beverly Avenue at Fourth Street West, Calgary.

Ramsay's ANNUAL SALE

A few days left for custom-
ers to take advantage of
Ramsay's Sale Prices.

Last week we had splendid
response to our advertising
with buyers from many out-
side points who do not often
come to Gleichen.

The Wind-up Quotations on
this annual event will be in-
teresting.

RAMSAY MERCANTILE Limited
Gleichen's Live Store

LEAVE THE LIQUOR ACT ALONE BEWARE OF THE CAMPAIGN OF MISREPRESENTATION

Beer is a moderate drink. Prohibition-
ists, in attempting to force their views
on the people, try to class it as a heavy
alcoholic beverage. IT IS NOT.

The present Liquor Act allows beer to
contain up to 4 1/2% alcohol.

Alberta Breweries keep well under this.
Their beers range from 3.6% to 4% in
alcoholic content.

BEER IS PALATABLE AND
AN EXCEEDINGLY MODERATE
DRINK.

Compare this with whisky or brandy,
ten times the strength of beer. Draw
your own conclusions!

DO NOT SIGN THE PROHIBI-
TION PETITION IT MEANS
CANCELLING LICENSES OF ALL
CLUBS AND BEER ROOMS.

Leave the Act alone. We don't want
the bucclegger back again.

Moderation League of Alberta
INCORPORATED

MY TOWN WILL GROW
THAT most every town just has
THAT one of the biggest assets is
THAT its growth depended on the
man who says it is "My town".